



THE UNIVERSITY OF WISCONSIN-MADISON'S \$30 BILLION IMPACT ON THE WISCONSIN ECONOMY



\$30.8 BILLION

UW-Madison, affiliated organizations, and related startups' economic impact



92%

of UW economic impact benefits the private sector



\$26 return to the Wisconsin economy for every **\$1** of state funds invested into UW-Madison

TOTAL IMPACT



232,000+

Jobs supported



\$1 BILLION

local and state taxes generated

JOBS & TAX REVENUE



400+

UW-related startups in Wisconsin



\$10 BILLION

of economic impact in UW related startups

STARTUPS



8th

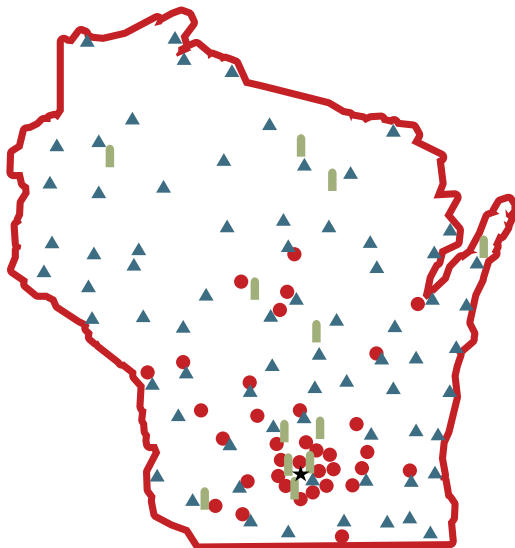
in the nation in research expenditures of nearly \$1.3 B (NSF, 2019)



2,133

active UW patents: one new patent issued to UW every two days

RESEARCH



#1

best hospitals in Wisconsin (US News & World Report, 2020)

STATEWIDE PRESENCE

- ▲ UW Extension Offices
- Ag Research Stations
- UW Health

11,113

degrees awarded in 2019-20

173,000+

alumni currently live in Wisconsin:

1 year after graduation



16%

5 years after graduation



20%

Resident Non-resident

GRADUATES