



WISCONSIN

UNIVERSITY OF WISCONSIN-MADISON

LOCATION AGREEMENT

1. The University of Wisconsin-Madison (University) hereby grants to _____(Company) and its employees, contractors, agents, independent producers, and suppliers, permission to enter upon and use the property, both exterior and interior, located at: _____ (Property) for the following purpose(s) ONLY: _____.
2. The permission granted herein shall be for one or more days beginning on or about _____(subject to change on account of weather conditions or changes in production (schedule) and continuing until completion of all scenes and work required and shall include permission to reenter the Property for the purpose of making added scenes and retakes (Additional Use), provided 2 day(s) written notice is given to the University.
3. The permission granted herein does not include permission to photograph or film images which identify the University including, but not limited to, the names, signs, logos, symbols, trademarks, word marks or identifying features of the Property.
4. Company may place all necessary facilities and equipment on the Property and agrees to remove same after completion of work and leave the Property in as good condition as when received, reasonable wear and tear from uses permitted herein excepted. Signs on the Property may, but need not be, removed or changed, but, if moved or changed, must be replaced.
5. At University's request, Company will cause to be placed and posted on the Property at prominent locations and within 100 yards of the location of the filming any signs deemed necessary or advisable by University in its sole discretion, to advise guests, visitors, students and employees in advance that they may be photographed and may appear on camera. Signs should read, "Please be advised that by entering this area for this event you consent to be photographed, filmed or otherwise appear on camera for the purpose of NAME OF PRODUCTION by PRODUCTION COMPANY." Said signs will be provided by Company.
6. Company agrees to use reasonable care to prevent damage to the Property, and will indemnify the University and all other parties lawfully in possession of the Property and hold each of them harmless from any claims and demands of any persons arising out of, or based upon personal injuries, death or property damage resulting directly from any act of negligence caused by Company or any of its officers, employees or agents, or of invited or uninvited guests, participants, or performers in connection with the work hereunder. Company agrees to provide a certificate of general liability insurance with limits of \$1 million per occurrence. The University of Wisconsin-Madison and its employees are to be named as additional insureds for all days of the shoot. Company agrees not to interrupt or disrupt any educational, research, or other daily operations of the University. Company agrees to review its activities and schedule in advance with the designated broadcast coordinator at University to minimize interruptions or disruptions.

7. All rights of every kind in and to all photographs and sound records made hereunder shall remain vested in Company, its successors, assigns and licensees, provided the University is granted the right to use the photographs and sound records for educational and research purposes. Company shall provide written acknowledgement of the University as the location used in any final product created.
8. In full consideration of the above, Company shall pay University the sum of _____ and for Additional Use, if any, the sum of _____. If the charge herein is on a daily rate, such charge shall be made only for days on which photography actually occurs on the Property. Payment will be made on or before the date of filming.
9. By granting this permission, University does not endorse or imply endorsement of Company or its product. As such, Company will not explicitly assert or imply such an endorsement.
10. The commencement date above contemplated and any obligations of the parties shall be postponed for a period equal to the period of any act of God, fire, strike or other labor controversy, law or other governmental regulation which hinders or prevents Company's normal business operations.
11. Should Company elect not to use said Property for filming purposes, written notice will be given prior to filming date releasing all parties from any obligations mentioned above.
12. The provisions, if any, contained in Schedule "A" attached hereto shall be deemed a part of this Agreement.

The undersigned warrants that the undersigned has the full right to enter into this Agreement and that the consent of no other party is necessary to effectuate the full and complete permission granted therein.

For University:

For Company

Signed: _____

Signed: _____

Date: _____

Date: _____

